Frequently Asked Questions about the New Cornell College of Business
Undergraduate Programs

Acronyms
• AEM: The Dyson School of Applied Economics and Management
• CALS: College of Agriculture and Life Sciences
• CCB: Cornell College of Business
• Dyson: The Dyson School of Applied Economics and Management
• Johnson: Samuel Curtis Johnson School of Management
• SHA: School of Hotel Administration

Introduction
Cornell is moving forward with the design and implementation of a new Cornell College of Business (CCB), comprising the University’s three exceptional accredited business schools: the School of Hotel Administration (SHA), the Charles H. Dyson School of Applied Economics and Management (Dyson), and the Samuel Curtis Johnson Graduate School of Management (Johnson). The plan for the new college is being developed with broad input from faculty, students, staff and alumni.

CCB will enable Cornell faculty and students to better collaborate to address many of the world’s major challenges – from sustainability to shared prosperity and wealth imbalance – while preserving and enhancing the distinct, long-standing and extraordinary focus and brands of our three existing business schools.

Faculty and leadership of the three schools are working to determine the academic processes, governance, and other necessary elements of the new College with input from alumni, students and staff. The FAQs provided here represent the current status of the work in progress and plans for the short-term; there may be some modest adjustments as structure of the new College is developed.

Below is a very brief summary of what is staying the same and what is changing. For more detailed information, please read the FAQs that follow.

<table>
<thead>
<tr>
<th>What is staying the same?</th>
<th>What is changing?</th>
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<tr>
<td>In the SHA, the hospitality focus, global</td>
<td>Overall, the new CCB will:</td>
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<td>perspective, concentrations in Finance, Accounting</td>
<td>• Immediately be a top 10 business</td>
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<td>and Real Estate, Hospitality Leadership, and</td>
<td>school in terms of scale and impact,</td>
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<td>Services Marketing and Operations Management will remain the</td>
<td>with 208 faculty and nearly 2,900</td>
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<tr>
<td>same.</td>
<td>undergraduate, professional, and</td>
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<td>In Dyson, the study of management disciplines</td>
<td>graduate students.</td>
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<td></td>
<td>• Enhance cross-disciplinary research</td>
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<td>What is staying the same?</td>
<td>What is changing?</td>
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<td>(finance, accounting, marketing, business analytics) is combined with an opportunity to develop expertise in food and agricultural economics, environmental and resource economics, and international and development economics. This unique combination of applied economics and management will remain the same.</td>
<td>and grow national and international influence of faculty scholarship.</td>
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<td></td>
<td>• Leverage the University’s current investments and enable new collaborative program development.</td>
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<tr>
<td>Degrees stay the same.</td>
<td>Additional signature lines on diploma.</td>
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<td>Dyson continues to be part of CALS.</td>
<td>Dyson will be both in CCB and in CALS.</td>
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<tr>
<td>Degree requirements stay the same, for now.</td>
<td>Because faculty review of curriculum and degree requirements is ongoing in all colleges, there may be curriculum and requirement changes in the future, just as in other colleges.</td>
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<td>NY State Residents enrolled in Dyson pay contract college tuition, regardless of whether the student applies through CCB or CALS.</td>
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<tr>
<td>Dyson and SHA stay in their current physical locations.</td>
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<tr>
<td>All concentrations remain available, for both Dyson and SHA degrees.</td>
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<tr>
<td>Apply to Dyson through CALS or CCB.</td>
<td>Students can apply to Dyson through CALS or CCB. Applications will be aggregated into one pool and be reviewed together. There is no advantage from applying through one school over another.</td>
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<tr>
<td>Apply to SHA directly.</td>
<td>Application option will read CCB-SHA.</td>
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<tr>
<td>The admissions applications review process remains in CALS for Dyson, whether applicants apply through CALS or through CCB.</td>
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<tr>
<td>Curriculum in both schools stays the same for now. The faculty will review curriculum periodically, as usual.</td>
<td>Because faculty review of curriculum is ongoing in all colleges, there may be curriculum changes in the future, just as in other colleges.</td>
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</tbody>
</table>
What is staying the same? | What is changing?
---|---
Number of students in individual course: no changes are currently planned. | In the future, we expect that there will be more opportunity for students in CCB schools to get into often sought-after electives. This might mean that class sizes need adjustment.

Students in schools have priority for classes in their schools. | It is anticipated that students within CCB will find it easier to take classes from other CCB Schools. This will be addressed later.

Career services will continue at the school level. | Improvements in career services will be explored.

SHA clubs and funding stay the same. | Alumni are encouraged to also declare their (retroactive) College of Business affiliation, if they wish.

Alumni retain School affiliation. | Alumni are encouraged to also declare their (retroactive) College of Business affiliation, if they wish.

Business minor will continue to be available as it is currently. | 

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**DYSON SCHOOL**

**Dyson: General Questions**

**Will language on diplomas change?**
There will be no change in the language of the diploma. In addition to a signature from the Dean of the Dyson School, there will be signature lines for the Dean of the College of Agriculture and Life Science, and the Dean of College of Business. We expect that the additional signatures will be added to diplomas beginning in Academic Year 2016-2017 after the College of Business is launched.

**Can I put the Cornell College of Business on my resume?**
Starting in Fall of 2016, you may put either College of Business or College of Agriculture and Life Sciences (or both) on your resume when indicating what school at Cornell you attend.

**Will Dyson be in CALS and the CCB?**
Yes. The Dyson School remains within the College of Agriculture and Life Sciences and also joins the College of Business. Dyson will maintain its leadership in business management and
agricultural, development, international, and environmental and resource economics and management as well as sustainability.

**Will New York residents still pay the CALS in-state tuition?**
Yes. As the Dyson School will remain affiliated with CALS, students from New York State will pay the contract college tuition rate.

**Will the Dyson School still be located in Warren Hall?**
Yes. Warren Hall will still be the home of the Dyson School with the majority of AEM courses taking place in the building. Similarly, the Hotel School will continue to be housed in Statler Hall and the Johnson School will remain in Sage Hall.

**Dyson: Curriculum**

**How difficult or easy will it be for students to take classes in the other schools within the CCB? Will you still have priority for classes in your school?**
Students from each individual school will continue to have priority for classes offered by their schools. In the future, it may become easier for CCB students from one school to take classes from another school.

**Will AEM students be able to take Hotel core classes such as Restaurant Management or Culinary?**
It may be possible for AEM students to take Hotel core classes (and vice-versa) if the faculty of each school approve this change in the curriculum.

**Will Dyson lose any of its concentrations?**
No. All of the current Dyson concentrations will continue to exist.

**Will my current degree requirements change?**
No. Degree requirements will not immediately change for Dyson students, and Dyson faculty will be responsible for determining requirements for Dyson students in the future. If degree requirements are changed in the future, they will only affect new Dyson students who have not yet matriculated at Cornell. Current students will have the option to stay with the requirements set when they matriculated, or moving to the new requirements.

**Dyson: Student Services**

**Will students have access to other school’s alumni databases and vice versa?**
Each school should be able to continue to manage all aspects of their alumni relations, but there will also be some college-level coordination. The Alumni Engagement Committee is exploring
all alumni related issues (such as above question), and they will submit their recommendations in a few weeks.

**Will the College of Business share one career services office?**
Career services involves all three schools at both the undergraduate and graduate levels, as well as University Career Services. Decisions about the specific delivery of career services in CCB have not yet been made. Students from each school will continue to have dedicated staff to assist them. We anticipate that, in time, students will benefit from coordinated career services in CCB.

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**SCHOOL OF HOTEL ADMINISTRATION**

**SHA: General Questions**

**Will language on diplomas change?**
There will be no change in the language of the diploma. In addition to a signature from the Dean of the School of Hotel administration, a signature line will be added for the Dean of the College of Business. We expect that the additional signature will be added to diplomas beginning in Academic Year 2016-2017 after the College of Business is launched. Starting in Fall 2016, students may put either College of Business or School of Hotel Administration (or both) on their resumes.

**Will students apply to the School of Hotel Administration or the College of Business?**
Prospective undergraduate students will apply to the College of Business AND will choose either the School of Hotel Administration or Dyson.

**SHA: Curriculum**

**Will the SHA core curriculum change?**
The core curriculum is not expected to change in the 2016–2017 academic year. All curriculum decisions are made by faculty of the School and therefore curriculum will only change under the direction of the faculty of SHA.

**Will core classes be combined? (for example, Finance, Microeconomics, Statistics, etc.)**
Core classes will not be combined for the 2016–2017 academic. All curriculum decisions are made by faculty of the School and therefore curriculum will only change under the direction of the faculty of SHA.

**Will core SHA classes maintain their hospitality focus?**
Yes.
Will core classes stay the same size?
Class sizes are not expected to change in the 2016 – 2017 academic year. Class size is continually evaluated based on requirements.

Will SHA freshmen and sophomores still have block scheduling?
Yes

Will there still be separate SHA and AEM classes offered for the business minor? If so, who will be in charge of this?
The business minor will continue to operate as before.

How difficult or easy will it be for students to take classes in the other schools within CCB?
Will you still have priority for classes in your School?
Students from each individual school will continue to have priority for classes offered by their schools. In the future, it may become easier for CCB students from one School to take classes from another school.

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SHA: Clubs

Will SHA clubs still be a part of SHA?
Yes.

**Will some organizations remain exclusive for SHA students? (for example, CHS, Ye Hosts)**
If an organization (e.g., CHS, Ye Hosts) has a specific requirement for its membership then it will continue to follow the established guidelines (unless they themselves choose to change their organizational structure).

**SHA: Funding**

**Will SHA clubs still receive the same funding?**
Yes

**Will the SHA Dean still have control of discretionary funding for student development and events? (For example, every year the Dean sends two students to the Young Hoteliers Summit in Lausanne, Switzerland.)**
Yes

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**ADMISSIONS FAQs FOR UNDERGRADUATES INTERESTED IN BUSINESS**

**What’s the difference between AEM in CALS versus AEM in the College of Business?**
There is no difference. There is one academic degree program: AEM. This program is located jointly in both the CALS and the CCB. Students can apply for admission to AEM either via the CCB or CALS. On the common application, students can find AEM under either the CCB or CALS. Both streams of applications will be aggregated and reviewed together. There is no advantage from applying through on college over another. The two admissions application selections are offered to make it easier for students to find the AEM major via either of the Colleges in which it jointly resides. There is no difference in degree requirements for students applying through either path: CALS or CCB.

**What essay prompt will the College of Business AEM applicants use?**
Both College of Business AEM applicants and College of Agriculture and Life Sciences AEM applicants will have the same essay prompt, same content.

**To which college (CALS-AEM or CCB-AEM) should a student apply if they are New York state residents?**
A NYS resident may apply through either option, CALS-AEM or CCB-AEM. There is no difference in how the applicant pools are treated; all applications to AEM, whether through CALS or CCB, will be grouped into a single applicant pool for admissions consideration. New
York state residents who matriculate into the AEM program will pay in-state tuition regardless of whether they applied through AEM-CALS or AEM-CCB.

**Will applying to one college versus the other (CALS-AEM or CCB-AEM) help my chances of admission?**
There is no difference in how the applicant pools are treated; all applications to AEM, whether through CALS or CCB, will be grouped into a single applicant pool for admissions consideration, with no preference between the two different application categories.

**What is the relationship between Dyson and CALS? Is AEM a shared program?**
The Dyson School of Applied Economics and Management is a school within both CALS and CCB. AEM is an undergraduate academic degree program within Dyson and within both CALS and CCB.

**Are outcomes different for students applying to the College of Business versus CALS?**
There is one degree program, AEM, so the academic outcomes and degree requirements are the same whether a student applied for admission initially through CALS or through CCB.

**Should I apply to CALS if I’m interested in Food Management, Agribusiness, and Environmental/Resource/Energy Economics? Should I apply to CCB if I’m interested in Finance and Marketing?**
Because applications to the AEM major are pooled for both application options, it makes no difference whether you apply through AEM-CALS or AEM-CCB. You can select any of AEM’s 11 concentrations no matter which path you took when applying to the program.

**If I am not admitted to CALS for AEM, will I also be considered for College of Business’ AEM?**
Applications to AEM-CALS and AEM-CCB will be combined into one admissions pool with no preference between the two selections. There will not be students “admitted to CALS” or “admitted to CCB.” All AEM students will be students in both CALS and CCB.

**How does the selection and admissions process for CALS-AEM differ from CCB-AEM?**
There is no difference. Applications to AEM-CALS and AEM-CCB will be combined into one admissions pool with no preference between the two selections.

**What is my affiliation if I apply to one college versus the other? Is there a different orientation/graduation/alumni services if I am admitted through the College of Business?**
There is no difference. Students in AEM-CALS and AEM-CCB have the same orientation, services and affiliations. All AEM graduates are alumni of both CALS and CCB.
What differences in student support will I have with one versus the other?
There is no difference. Students in AEM-CALS and AEM-CCB have the same services and affiliations.

When are the prospective information sessions for the College of Business?
Prospective students can register for information sessions and tours at www.cornell.edu/visit/
Students interested in AEM should attend a CALS information session; those interested in Hotel Administration should attend a SHA information session

Where can I go to get more information on which program (AEM in CALS versus CCB) is a better fit for me?
The AEM program is a single program, offered jointly between CALS and CCB. There are no differences in academic degree requirements, student outcomes, student support services, etc.

Will College of Business-AEM alumni be accessible for CALS-AEM students?
AEM alumni will be members of both CCB and CALS, and all current AEM students will be members of CCB and CALS. Alumni will be accessible to all students.

Should I apply to CALS if I want to double major, since the College of Business: Dyson only has one major?
Because all AEM majors are CALS students (as well as CCB students) you can double major in a second CALS major regardless of whether you apply through CCB-Dyson or CALS-Dyson.

Will there still be separate SHA and AEM classes offered for the business minor?
The business minor will continue to operate as before.

As a CALS student, can I double major in Hotel Administration or AEM?
AEM students can double major in another CALS major. More information on potential AEM-SHA double majors will be forthcoming. Note that non-AEM majors in CALS will not be able to double major in Hotel Administration since SHA is not in CALS.