The Undergraduate Student Synergy (USS) group of the Cornell College of Business (CCB) was comprised of a selected group of students, faculty and staff that were appointed by the Provost with several additions during the process. The membership included faculty, students and staff from the School of Hotel Administration, Dyson School, College of Agriculture and Life Sciences, and University Administration.

To address the charges assigned to the committee, The USS group had six (6) productive meetings, at which recommendations to the CCB steering committee were discussed and finalized. In addition, the committee members reached out to students and faculty of CALS, Dyson School, and the School of Hotel Administration (SHA) and compiled a list of frequently asked questions (FAQ). The committee members in collaboration with several members of the university administration confirmed answers to the FAQs and released them via http://business.cornell.edu website.

Finally, the group took the approach of making recommendations that were primarily reflective of the undergraduate student perspective, with strong faculty and staff input and support. The recommendations were divided into three broad categories: (1) curriculum and academic affairs; (2) student services; and (3) student governance. Each set of recommendations are summarized below:

**Curriculum and Academic Affairs**

The USS recommends that CCB should try to preserve or reduce current class sizes in all schools to the extent possible. We recommend a continued focus on strong cohort within schools, particularly for core classes. At the same time, CCB should explore linkages within some of the broad courses where industry context is not as important. The committee identified that the academic standards, course evaluation, and measurement tools within Dyson and SHA vary considerably and recommends setting-up a committee to ensure consistency. The committee also recommends establishing clear priorities for students for each of the two undergraduate schools for taking classes at the other school, or the Johnson graduate school.
The committee recommends that CCB explore the possibility of offering additional majors, minors, dual degree and accelerated professional masters’ degree for students. Finally, the committee recognized the need for creating long-term college-wide identity including a launch event at the appropriate timeframe.

**Student Services**

The committee unanimously endorsed strong support for student services so that faculty can focus on high level mentoring within the schools. The committee recommends that steps should be taken to ensure that faculty and professional advisors have in-depth knowledge of school specific issues and curricula while also an understanding of the overall CCB opportunities. There should be continued focus on diversity-related programming and curricular offerings and CCB should try to attract diverse array of employers to recruit on campus, including smaller and non-traditional “business” employers (e.g. non-profit, social action, etc.).

The committee recommends that we maintain school-specific connection points for students and alumni to interact with the faculty and staff in their discipline. At the same time, CCB should create discipline based career fairs (e.g. finance, hospitality, etc.) including a fair focused on the recruitment of diverse candidates. Both student and staff members of the committee also identified problems associated with the multiple technology platforms used in career services in various schools, colleges and central administration.

**Student Governance**

The committee recommends that we maintain the current structure and student organizations within respective schools. At the same time, we should also add a student governance body at the college level with direct access to the Dean of CCB with equal representation from each of the schools (e.g. SHA Student Advisory Board, Dyson Undergraduate Council). Furthermore, a master CCB calendar focused on student events relevant to the college and three schools should be created and maintained.

A final recommendation to the steering committee is create an implementation committee focused on student services and student-related issues for the CCB.