YOU’RE BUILDING THE ORGANIZATION OF THE FUTURE

CORNELL EXECUTIVE EDUCATION IS READY FOR THE JOURNEY, EVERY STEP OF THE WAY.

We partner with global organizations to create customized business education programs that promote innovative change. We advocate for ideas that enhance your speed, agility, and adaptability in an uncertain world. And we focus on developing leaders who can succeed in increasingly complex roles.

To get there, we work with organizations across all industries including hospitality and the business of food. Our areas of expertise include:

- Leadership development
- Strategic and systemic thinking
- Innovation and digital transformation
- Business acumen and managerial effectiveness

Then, we seamlessly integrate the best of Cornell University into education programs that are as adaptable as you need to be.

Putting the power of integration behind innovative business education

INSTEAD OF NARROWING OPTIONS, A RELATIONSHIP WITH CORNELL EXPANDS POSSIBILITIES, ALLOWING YOU TO:

- Engage thought leadership through “One Cornell”: Create multidisciplinary, customized learning programs by drawing on expertise from across our worldwide network of resources— including the newly integrated Cornell SC Johnson College of Business, the groundbreaking Cornell Tech campus in New York City, our alumni, and nearly 150 research centers and institutes.

- Engage learning when, where, and how you need to: Create flexible learning programs that integrate your organization’s high-potential employees, executives, and intact teams. We deliver content through in-person sessions, online offerings using eCornell, or via video platforms using our facilities in Ithaca, New York City, or at your organization.

- Engage student talent: Integrate your efforts in talent recruitment, retention, and development by strengthening connections with Cornell students.

Cornell SC Johnson College of Business
YOUR TALENT DEVELOPMENT PARTNER

WE HELP LEADING ORGANIZATIONS MEET THEIR EVOLVING TALENT DEVELOPMENT NEEDS BY INTEGRATING CORNELL’S RESOURCES TO OPTIMIZE RESULTS. HERE’S WHAT THIS LOOKS LIKE FOR SOME OF OUR PARTNERS:

A global Fortune 50 e-commerce company with millions of customer accounts needed to increase its operational leadership capabilities... We partnered with them to create a blended, multi-module program to build leadership and business acumen skills for key operations leaders, including strategic business projects that garnered over $1 million in cost savings within the program’s first year.

A rapidly growing national brokerage and financial services firm needed to bolster its short-term C-Suite succession pool... We partnered with them to create a five-month learning program, divided into three modules, to build the leadership, critical thinking, and strategic skills of high-potential senior leaders. Ongoing project work and individual coaching tied the program to business realities while increasing peer connections within this critical talent pool.

A rapidly expanding luxury hotel company located in North America wanted to provide a custom business and hospitality development program for their top general managers in alignment with the company’s growth strategy in the Caribbean... We partnered with them to design and deliver a 3-year blended program, combining online learning with periodic onsite delivery. The program enhanced key capabilities of their senior leaders in the context of the hospitality industry.

Imagine the Possibilities: Contact Us

Contact us to explore your business challenges and learning goals and to find out more about partnering with Cornell Executive Education to build your organization’s future.

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