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**Northeastern University**  
Center for Emerging Markets  
at the D'Amore-McKim School of Business

MARIO EINAUDI  
CENTER FOR  
INTERNATIONAL  
STUDIES

# Emerging Markets Institute | 5<sup>th</sup> Annual Conference 2015

## The Modi-fication of the Indian Economy

With the election of Prime Minister Narendra Modi in May 2014, India has entered a new phase of optimism. The economy has grown 7 percent per year and the government has launched several initiatives, such as Make in India, to show the world its manufacturing potential. The Prime Minister's visits to 26 countries in his first year in office signal India's desire to become an international leader. To date, Modi's domestic achievements have sought to provide citizens with a wide range of necessities, from the provision of toilets in all schools to the opening of 140 million bank accounts. With this context as its backdrop, India Conference 2015, organized by the Emerging Markets Institute at the Johnson Graduate School of Management at Cornell University, will open a debate around these changes and their implications for the global finance, manufacturing and technology sectors, as well as opportunities for innovation. The Conference will attempt to answer these questions. Please register at:

<https://www.johnson.cornell.edu/Emerging-Markets-Institute/News-Events/Conferences/India-Conference-2015>

Video streaming <https://cornell.mediasite.com/Mediasite/Play/b572add6f192460880ad90ff53edac331d>

**Date: October 13, 2015 8:00 am – 3:00 pm**

**Place: School of Industrial and Labor Relations 16 East 34<sup>th</sup> Street, 4<sup>th</sup> Floor New York, New York.**

### GLOBAL VISION

Founded in 2010, Cornell's Emerging Markets Institute at the Samuel Curtis Johnson Graduate School of Management provides thought leadership on the role of emerging markets—and emerging market multinationals—in the global economy. The Institute brings together preeminent practitioners and academics from around the world to develop the next generation of global business leaders and create the premier research center on the role of emerging markets in the global economy.

### OUR MISSION

Providing thought leadership on the role of emerging markets—and emerging market multinationals—in the global economy.

### PROGRAM HIGHLIGHTS

Key note speakers:

- Jayant Sinha, Minister of State for Finance, Government of India (via videoconference).
- Rustom Desai, MBA '95, Managing Director, Corning India.
- Arun Kumar Singh, Ambassador of India to the United States.

In addition to these prominent speakers, several in-depth discussions will cover the state of India's economy and capital markets; research & development and innovation opportunities; and Make in India, a national effort to improve India's economy.

### EMI CONTACTS

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8:00 am - 8:30 am

*Registration and Coffee*

8:30 am - 8:35 am

*Welcome*

- **Lourdes Casanova**, Academic Director, Emerging Markets Institute.

8:35 am - 8:45

*Opening Remarks*

- **Soumitra Dutta**, Anne and Elmer Lindseth Dean, Professor of Management and Organizations.

8:45 am - 9:15 am

*Opening Keynote Address*

- Honorable **Shree Jayant Sinha, Honorable Minister of State for Finance, Government of India**, via videoconference.

9:15 am - 9:20 am

- **Hugh Courtney**, Dean D'Amore-McKim School of Business Northeastern University.

9:20 am - 11:00 am

*India Capital Markets and Foreign Portfolio Investment Challenges from The Past and Opportunities for the Future*

- **Ashish Chugh**. Managing Director, Long/Short Emerging Markets Equity Investing, Bay Pond Hedge Fund, Wellington Management Company.
- **Bhagirat Merchant**. Former President of the Mumbai Stock Exchange and non-executive independent Chairman at Visaka Industries Limited.
- **Ray Prasad**. Lead Portfolio Manager for TCW Emerging Markets Equities.
- **Conrad Saldanha**. CFA, Managing Director and Portfolio Manager at Neuberger Berman Management LLC.
- **Arvind Sanger**. Founder Geosphere Capital Management, LLC.
- **Sarath Sathkumara**. Managing Director at Taiyo Pacific Partners.
- Moderator: **Sandiip Bhammer**, MBA '04, Managing Director, Tarragon Capital Advisors (India) Private Limited.

11:00 am - 11:15 am

*Break*

11:15 am - 12:30 am

*Research & Development and Innovation: Opportunities in India*

- **Kanishka Acharya**, Director UnikSys.
- **Peter Cornelius**, Managing Director AlpInvest Partners Inc., Carlyle Group
- **Ambar Chowdhury** Principal, National Service Line Leader Monitor Deloitte Strategy practice
- **Ken Gurrola**. Chairman/CEO of Eastridge Capital, LP and Markwood Capital, LLC
- **Anil Kaul**. Founder Absolut data.
- **Vidur Luthra**. Founder of Resultrix (currently part of Publicis group) formerly at Microsoft.
- **Venkat Srinivasan**, Founder and CEO of Rage Frameworks and EnglishHelper.
- Moderator: **Ravi Ramamurti**, Distinguished Professor of International Business and Strategy and Director, Center for Emerging Markets, Northeastern University.

12:30 pm - 1:00 pm

*Buffet Lunch*

1:00 pm - 1:30 pm

*Keynote Address*

- **Rustom Desai**, MBA '95, Managing Director Corning India.

1:30 pm - 2:15 pm

*"Make in India"*

- **Tarun Das**, former Director General, CII, and Founder Trustee, Ananta Aspen Centre.
- **Mukesh Aghi**, President US India Business Council.

2:15 pm - 2:45 pm

*Keynote Address*

- His Excellency Ambassador of India to the United States **Arun Kumar Singh**.

2:45 pm - 3:00 pm

*Closing Remarks*

- **Lourdes Casanova**, Academic Director, Emerging Markets Institute.