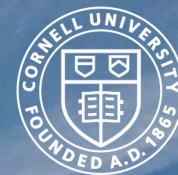


2025 | Summer Program in CICER | Economics and Business



Date: 14 July - 1 August 2025

Location: Cornell University

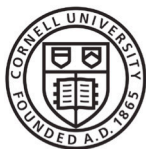
Host: Cornell Institute for China Economic Research



■ Cornell University

Founded in 1865 by Ezra Cornell and Andrew White, Cornell University is one of eight Ivy League universities and is located in the gorgeous city of Ithaca, New York. The founding principle of Cornell University by Ezra Cornell is "*I would found an institution where any person can find instruction in any study.*" To date, Cornell has more than 250,000 alumni, and 61 Nobel laureates.

Connections between Cornell University and China began in the 1920s. Shi Hu, a famous historian of modern Chinese literature, and Yisheng Mao, a Chinese civil engineer, both studied at Cornell University. Hu Shi also gave Ithaca a beautiful Chinese name that signifies its beauty. Other famous alumni from China include Zhaoji Shi (a famous diplomat during the Republic of China era), Wanli Huang (an expert in water conservancy) and Yuanren Zhao (a famous linguist), etc.



Cornell University





Cornell Institute for China Economic Research

The Cornell Institute for China Economic Research (CICER) was established and co-sponsored by the Cornell College of Business, the College of Arts and Sciences, and the Office of the Vice Provost for International Affairs.

CICER serves as a hub for Cornell expertise to conduct rigorous scientific research on China's economic and social issues. These world-renown experts are 21 Cornell faculty members from 6 different colleges within Cornell University.

CICER organizes activities in the following three areas:

Research: bringing together top researchers from Cornell and around the globe to study vital economic and social issues in China using state-of-the-art economic tools and big data.

Policy Engagement: promoting evidence-based policymaking by engaging in dialogue with government agencies, think tanks, and international organizations.

Education: providing opportunities for Cornell students to participate in research projects, hosting visiting scholars and graduate students, and offering training programs to college students, business leaders, and policymakers.

LEADERSHIP

CICER Director & Advisory Board Members *



Prof. Shanjun Li
(Co-Founder & Director of CICER)

Kenneth L. Robinson Professor, College of Business, Cornell University
PhD in Economics, Duke University

Research focus: Environmental and energy economics; empirical industrial organization



Prof. Hanming Fang
(Advisory Board Member)

Professor of Economics, Department of Economics, University of Pennsylvania
PhD in Economics, University of Pennsylvania

Research focus: Applied microeconomic theory, empirical microeconomics, public economics, insurance market



Prof. Panle Jia Barwick
(Co-Founder of CICER & Advisory Board Member)

The Todd E. and Elizabeth H. Warnock Distinguished Chair Professor, Department of Economics, University of Wisconsin-Madison
PhD in Economics, Yale University

Research focus: Industrial organization, applied microeconomics, applied econometrics



Prof. Pinelopi Koujianou Goldberg
(Advisory Board Member)

Elihu Professor of Economics, Department of Economics, Yale University
Former Chief Economist of the World Bank Group
PhD in Economics, Stanford University

Research focus: Applied microeconomics, international trade, industrial organization

* Please visit CICER website for a full list of Advisory Board Members

Affiliated Faculty Members*



Prof. Jie Bai

Associate Professor of Public Policy, Harvard Kennedy School
PhD in Economics, Massachusetts Institute of Technology

Research focus: Microeconomic issues of firms in developing countries and emerging markets



Prof. Dave Donaldson

Professor of Economics, Massachusetts Institute of Technology
PhD in Economics, London School of Economics

Research focus: International/intranational trade, development economics



Prof. Eswar Prasad

Tolani Senior Professor of Trade Policy, College of Business, Cornell University
PhD in Economics, University of Chicago

Research focus: Macroeconomics of financial globalization, financial regulation, monetary policy frameworks and exchange rate policies



Dr. Ding Ding

Deputy Division Chief, Western Hemisphere Department, International Monetary Fund
PhD in Economics, Cornell University

Research focus: Macro-financial linkages, international finance, Chinese economy



Prof. Myrto Kalouptsi

Professor of Economics, Harvard University
PhD in Economics, Yale University

Research focus: Applied microeconomics, international trade



Prof. Xiaobo Zhang

Professor of economics, Peking University
Senior research fellow, International Food Policy Research Institute
PhD in Economics, Cornell University

Research focus: Development economics, agricultural economics, and economics of China

* Please visit CICER website for a full list of Affiliated Faculty Members



CORNELL
SUMMER
CICER
PROGRAM

1 OVERVIEW

CICER's annual summer program in economics and business was first launched in 2017. The overall goal of the tailored three-week program is to help college students gain in-depth understanding of the most critical economic, social and business challenges facing China, the U.S., and the world. Through live and interactive courses, seminars, discussion-based activities, and interactions with Cornell faculty and students, participants will have the opportunity to experience the U.S. academic environment and learn about cutting-edge research from Cornell's outstanding researchers. CICER's elite summer program has attracted ambitious students from top universities around the world and guided students in academic pursuits and career planning.

Other program activities include visitations to the Cornell Tech campus in New York City, Niagara Falls, Corning Museum of Glass, Premium Factory Outlets, places of interests in New York City, etc.

2 COURSES*

- Economics (Applied, Behavioral Economics)
- Corporate Finance & Valuation
- Big Data & Business Analytics

(Instructors and teaching assistant will hold office hours for questions about course contents.)

3 OTHER HIGHLIGHTS

- All-star instructors & researchers
- Economics & finance-related research seminars
- Consultation with faculty
- Small group business analysis simulation competition & presentation
- Panel discussion by successful industry leaders
- Social event and networking opportunities
- Certificate of completion
- CICER director's recommendation letter for outstanding students

* Course offerings are subject to change. Please check the CICER website for the most updated information.



FACULTY INSTRUCTORS *



Prof. Jawad Addoum

Associate Professor
Johnson College of
Business, Cornell
University

PhD in Finance,
Duke University



Prof. Ariel Ortiz-Bobea

Associate Professor
Johnson College of Business,
Cornell University

PhD in Economics,
University of Maryland,
College Park



Prof. Jura Liaukonyte

Professor
Johnson College of
Business, Cornell
University

PhD in Economics,
University of Virginia



Prof. Sarah Jacobson

Professor of Economics
Williams College

PhD in Economics,
Georgia State University

* Instructors are subject to change, please visit the CICER website for the most updated information.

PROGRAM HIGHLIGHTS

1 Ivy League Experiential Learning

- About 50 hours of interactive courses in economics, finance, big data and business analytics by prominent professors. Students will immerse in Ivy League experiential learning!
- Academic research seminars on economics and finance. Students will learn from outstanding researchers about generating innovative ideas and using state-of-the-art methods to conduct scientific research.
- Fun and practical business analysis simulation team competition to help students solidify understanding of knowledge learned in courses. Students learn to apply marketing strategy and business finance principles in the simulation. Every student will have an opportunity to present their team strategy, analysis of simulation results, and learning experience.





2 Graduate School & Career Planning

- U.S. Graduate School application workshop led by admission committee member.
- Consultation with faculty. Meet with faculty as a group or individually to inquire about academic pursuit, graduate school application or life goals.
- Panel discussions about career choices and working experience by successful industry leaders from the banking sector, renowned organizations, and/or start-up companies.
- Connections with Cornell faculty, Masters and Ph.D. students to learn about academic research, graduate school application, career planning, and other life experiences.



3 Field Trips

- Take the Maid-of-the-Mist boat ride to closely enjoy the magnificent view of the world-famous Niagara Falls.
- Get a close-up look at the fascinating glassblowing and flameworking process and explore interesting facts about the art and science of glass at the Corning Museum of Glass.
- Take a ferry ride to the Liberty Island where the Statue of Liberty stands. And visit New York City attractions, such as the Metropolitan Museum of Art, United Nations headquarters, financial district, etc.



Student Testimonials *

“

We spent three weeks together with other students from different backgrounds and had an excellent opportunity to get in touch with the world-class professors in marketing, finance, applied economics.

—— Huilin Li, New York University-Shanghai

“

For the first time, I experienced taking an undergraduate level course in an Ivy league school and witnessed several research seminars held by prominent scholars.

—— Jiarui Qian, China Agricultural University

“

The courses are not just about theories; the instructors included lots of examples and data in real life, which came from their research.

—— Mian Liang, University of Arizona

“

The 21 days spent in the CICER summer program is the most meaningful and memorable summer in my college experience.

—— Yuan Yao, Beijing Normal University

* More student testimonials can be found at <https://china.dyson.cornell.edu/testimonial>

APPLICATION

Program Fee	Application Timeline	Required Materials
<p>1. Program fee: \$3,600</p> <p>2. Other fees: \$2,700 (include accommodation at Cornell housing, hotel stay, entrance fees to places of visit, and transportation fees for CICER-organized events.),</p> <p>Note: international and other travel costs are not included.</p> <p><i>Limited and first-come-first-serve merit-based scholarships are available to outstanding applicants.</i></p>	<p>25 September 2024 <i>Application begins</i></p> <p>31 December 2024 <i>Early bird discount deadline*</i></p> <p>15 March 2025 <i>Application deadline</i></p> <p>14 July 2025 <i>Summer Program begins</i></p>	<p>1. Online application form**</p> <p>2. Personal statement (350-500 words)</p> <p>3. Transcript</p> <p>4. English proficiency exam score (e.g., CET4, CET6, TOEFL, IELTS, GRE or DuoLingo).</p>

*Applicants who apply on or before 31 December 2024 will receive a \$200 early bird discount.

**Go to <https://business.cornell.edu/centers/cicer/summer-college-program> to apply.

We welcome college students of any year of study and any major to apply.

We will email the admission decision within 15 business days after receiving the application.

For more information, please email us at cicer@cornell.edu.

Scan CICER's official WeChat account QR code to connect with us; WeChat assistant account: cicercornell





Website: business.cornell.edu/centers/cicer | Email: cicer@cornell.edu



Cornell
SC Johnson College of Business

Cornell Institute for China Economic Research

