



EMI's mission

Cornell's Emerging Markets Institute provides thought leadership on the role of emerging markets and emerging market multinationals in the global economy. The Institute brings together preeminent practitioners and academics from around the world to develop the next generation of global business leaders and create the premier research center on the role of emerging markets in the global economy.

SUMMER INTERNSHIP 2025

Emerging Markets Institute

June 9 - July 31, 2025

If interested, please fill this application https://johnson.qualtrics.com/jfe/form/SV_7a3Skfre3Eo13xQ

[Lourdes Casanova](#) will overview the internship

Applications from March 1 to 15th. Interviews invites will follow.

Please read the EMI report and explore EMI's social media presence and website before the interview

- The unpaid internship will be **hybrid** between **June 9 and July 31, 2025**
- Eligibility: undergraduate students and MBA students from Cornell University and Universidad de los Andes in Colombia.
- Once the submission period ends, we will reach out to students with further steps.
- This internship is unpaid and half-time. It is incompatible with another full-time internship, though may be paired with another part-time internship depending.
- MBAs will offer some coaching sessions regarding your career
- Students may choose to complete the internship from Ithaca or remotely. However, no funding is available for housing should they choose to stay in Ithaca. You can apply for funding from Cornell.
- Interns will do a variety of tasks including digital marketing, research, case development and helping with the organization of the EMI conference. Interns are expecting to do two (or more) different projects including one with no research focus.
- Interns will be expected to attend two weekly meetings either on Zoom or in-person: one general team meeting, and a meeting with the small group they are working with (research or digital marketing).
- Interns will be expected to attend the workshops and onboard meetings the week of June 9.

RESEARCH for the EMI report, working papers and blogs

As a research intern for the Emerging Markets Institute, you will be part of the EMI research team to assist in the creation of tables and figures for EMI's annual [report](#) 2025 and working papers. In addition to gaining familiarity with widely used databases, including S&P Capital IQ, Bloomberg Terminal (in person only), LSEG Refinitiv, and Moody's Orbis, and others, you will build skills in understanding key trends and policy issues in emerging market countries, as well as business writing. The position of research intern is a great learning opportunity for undergraduates interested in bridging the gap between economic theory and its applications, and for students interested in finance and the markets, at large.

Position Overview:



www.emiconference.com

<https://business.cornell.edu/centers/emi/>

EMI reports <https://business.cornell.edu/centers/emi/emerging-markets-report/>
contactemi@cornell.edu





- Compile statistics through S&P Capital IQ, Bloomberg Terminal (in person only), FT FDI Markets, World Bank, IMF and other databases for analysis in the EMI annual report.
- Summarize important economic policies and trends in emerging market economies.
- Work on miscellaneous business style writing projects, with potential for publication on the EMI website and Johnson Business Feed.
- Strengthen your communication and presentation skills via weekly team meetings.
- Complete/update/compile information for emerging multinationals case studies.

Expectations:

- Complete all assigned projects in a timely manner.
- Attend and present work at weekly meetings.
- Attend mandatory training sessions and workshops.
- Provide insight to improve EMI's report and research posts on our social media pages.

DIGITAL MARKETING

We are looking to build a more cohesive brand and wider social media presence for our institute. Interns will work in a small team setting to increase outreach within the Cornell community and beyond, and will help maintain our social media accounts by designing posts and brainstorming new series to feature on our pages. Moreover, interns will help write blogs covering events and conferences the institute partakes in, as well as edit videos and interviews for our YouTube account. This provides a great opportunity for undergraduates who are interested in marketing and are looking to be part of EMI's growth as we move into the next decade.

Position Overview:

- Develop strategy to maximize outreach within Cornell community and beyond.
- Maintain social media pages by designing and publishing new posts via Canva, and brainstorming/implementing new series ideas.
- Edit videos to be featured on social media pages and edit interviews to be featured on our YouTube account.
- Write blog posts covering events/conferences the institute partakes in, to be ultimately featured on the EMI website.
- Update the EMI and the conference websites.
- Follow up the case and the pitch competition marketing/logistics.
- Help with the organization of the EMI conference.

Expectations:

- Complete all assigned projects in a timely manner.
- Attend and present work at weekly meetings.
- Attend mandatory training sessions and workshops.
- Provide insights to build upon and improve EMI's research and outreach programs.
- Contribute to EMI's goal of creating a more cohesive brand and wider presence on Cornell's campus and beyond.
- Design EMI's annual "Year-in-Review".

